

Showcase in Paradise



Build your Brand

Engage with Domestic and International Audiences **Showcase your Community Values**

Welcome to the inaugural 2017 Showcase in Paradise, an event hosted by The Cultural Centre to showcase a wide range of extracurricular cultural arts and sporting activities available in the Cairns region and beyond.

The Cultural Centre is proud to announce the Leukaemia Foundation as the 2017 Showcase in Paradise charity partner.

Attendees will consist of performers and their families in the End of Year Combined Recital, families wanting to explore the range of extracurricular activities on offer in 2018, and visitors to the Paradise Palms Country Club.

Sponsors will be given the opportunity to put forward an application to perform in the End of Year Combined Recital. All applications are subject to approval by the Artistic Director. Other opportunities to perform are outlined in the sponsorship packages below.

Sponsorship Opportunities:

Sponsorship packages

Showcase in Paradise Diamond Partner

Investment: \$1000 cash

Benefits:

- Brand recognition in all advertising and promotion of the event
- Brand recognition on the Showcase in Paradise page of The Cultural Centre web page
- Brand recognition on all event collateral – eg: program booklet, poster, flyers, & facebook event page
- 1 x complimentary advertisement on the event booklet
- 1 x complimentary space at Showcase in Paradise
- 4 x complimentary tickets to the End of Year Combined Recital
- Opportunity to display signage at Showcase in Paradise
- Thank you at the beginning and the end of the event

Showcase in Paradise Sapphire Partner

Investment: \$500

- Brand recognition in all advertising and promotion of the event
- Brand recognition on the Showcase in Paradise page of The Cultural Centre web page.
- Brand recognition on all event collateral – eg: program booklet, poster, flyers, & facebook event page
- 1 x complimentary space at Showcase in Paradise
- 2 x complimentary tickets to the End of Year Combined Recital
- Opportunity to display signage at Showcase in Paradise
- Thank you at the beginning and the end of the event

Showcase in Paradise Emerald Partner

Investment: \$200

- Brand recognition in all advertising and promotion of the event
- Brand recognition on the Showcase in Paradise page of The Cultural Centre web page.
- Brand recognition on all event collateral – eg: program booklet, poster, flyers, & facebook event page
- 1 x complimentary space at Showcase in Paradise
- Thank you at the beginning and the end of the event

Sponsorship Sign Off

AGREEMENT

This agreement provides the sponsor with the entitlements listed in the sponsorship proposal and is subject to the sponsorship status, negotiation and confirmation from The Cultural Centre – Showcase in Paradise.

Company:

agree to the following Sponsorship Proposal with The Cultural Centre – Showcase in Paradise

Sponsorship Opportunities: please tick

Showcase in Paradise Diamond Partner - Investment: \$1,000 +GST per year

Showcase in Paradise Sapphire Partner - Investment: \$500 +GST per year

Showcase in Paradise Emerald Partner - Investment: \$200 +GST per year

Dates of Sponsorship: please tick

1 Year – 2017

2 Years – 2017 & 2018

3 Years – 2017, 2018 & 2019

Client:

Name:

Position:

Date:

Signature: